

2010 WPRB Membership Drive Premium Guide



"Vintage" Bumper Sticker



"Eclectic" Magnet by Jared Shaffer



"Glow" T-Shirt by Jared Shaffer



"Tiki Man" T-Shirt by Bill Hewitt



"Radio Kitty" T-shirt by Kelsey Bohlinger

\$10: Bumper Sticker & Magnet

Searching through our archives, we stumbled upon a hidden treasure -- WPRB's Vintage Logo -- which now adorns our very own **Vintage bumper sticker!** Printed in stark black-and-white, it's sure to add that classy, retro feel you've been looking for on the back of your vehicle (or anywhere else you stick it). But this prize pack wouldn't be complete without our **Eclectic magnet.** Designed by RISD-trained artist Jared Shaffer, this magnet will be a standout conversation piece for your refrigerator.

\$33: T-Shirt (plus Bumper Sticker & Magnet)

At this level, you receive your choice of one (1) t-shirt from the designs to the left as well as the Vintage bumper sticker and Eclectic magnet!

Jared Shaffer is back again to design our exclusive **Glow** T-Shirt. Printed in teal and tea green on a navy blue shirt, it's sure to let other people know about your WPRB Pride in suitably funky fashion!

Let our **Tiki Man** shirt send you some chill vibes. Designed by local cartoonist Bill Hewitt (lickyourelbow.com) and printed on preshrunk cotton jersey, it's the perfect shirt for a relaxing evening of listening to WPRB.

We're pretty sure that Pratt-trained Kelsey Bohlinger designed this **Radio Kitty** shirt with the station staff in mind. Channeling the diverse sounds of Monday Night's "x Clean Yr. Room x" program and other eclectic rock programs in WPRB's storied past, this is the perfect shirt for rocking out!



\$45: Totebag (plus Bumper Sticker & Magnet)

Take WPRB wherever you go with our stylish **Radio City Totebag**, graced by a futuristic design by Trenton's own Brian Casally. This prize pack also contains our Vintage bumper sticker and Eclectic Magnet. Carry your things in WPRB style!



\$78: The WPRB Sweatshirt (plus Bumper Sticker & Magnet)

You know you've arrived once you're wearing the exclusive **WPRB Sweatshirt!** Bedecked with our iconic Radio Destructor logo, this black, front-zip hooded sweatshirt will keep you warm but won't keep you from looking cool. Fitted with two side pockets, this hoodie will also help you carry the other items in your prize pack: an exclusive Vintage bumper sticker and Eclectic Magnet!



\$103.3: The Members' Jacket (plus Bumper Sticker & Magnet)

WPRB's exclusive **Members' Jacket** brings our unique programming to the great outdoors! This comfortable and stylish jacket comes with a premium jersey lining within a 100% polyester shell. Outfitted with our Vintage Logo, the Members' Jacket also comes with our Vintage bumper sticker and Eclectic Magnet.



\$250: Member's Jacket, 2 T-Shirts, Bumper Sticker & Magnet

Deck yourself out from head to toe with WPRB gear from this prize pack!

For your generous contribution, you'll receive a Members' Jacket, along with your choice of two (2) t-shirt designs, plus our bumper sticker and magnet.



\$365: Sponsor a day of programming! (plus Members' Jacket, 2 T-Shirts, Bumper sticker & Magnet)

For a dollar a day, you can keep WPRB's diverse programming on the air. The "365 Level" allows you to sponsor WPRB's programming and receive recognition at the top of every hour for one full broadcast day. This is a fantastic opportunity to show your support for WPRB – on WPRB! You'll also receive all of the premiums from the \$250 pledge level.



\$500: Luncheon at WPRB Studios plus Guided Tour, One-Day Programming (plus Member's Jacket, 2 T-Shirts, Bumper Sticker & Magnet):

Do you live, sleep, eat, and breathe WPRB? Do you want to? For your generous pledge of \$500 dollars, you'll receive a guided tour of the WPRB studios and luncheon with our Station Manager and select WPRB staff. At this level you'll also receive all of the premiums from the \$250 pledge level.



\$1000: Co-host with DJ of your choice, (plus Member's Jacket, 2 T-Shirts, Bumper sticker & Magnet):

Live the WPRB dream and co-host with your DJ of choice! Speak to our listeners, help pick the tunes, and relax at the WPRB Studios! As a part of this deluxe package, you'll also receive all of the premiums from the \$250 pledge level.



The "Vintage" Bumper Sticker



“Eclectic” Magnet by Jared Shaffer



“Glow” T-Shirt by Jared Shaffer



"Tiki Dude" T-Shirt by Bill Hewitt



“Radio Kitty” T-Shirt by Kelsey Bohlinger



“Radio City” Totebag by Brian Casally



Classic "Radio Destructor" Sweatshirt



WPRB Members' Jacket